

All things ICP ∝ the first IDO/IGO Launchpad and

DAO NFT Art Marketplace on ICP

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Background



No IDO/IGO Launchpad in the ICP universe

IDO launchpads are critical for growth of blockchain ecosystems as they help kickstart projects in their early stages. Although, ICP offers a lot of developer incentives, there is a lack of third-party fundraising mechanism for new projects.



There has been a proliferation of NFT Marketplaces in the cryto space. Although, ICP has been left behind other major blockchain ecosystem in terms of NFT Marketplaces, despite having an impressive technology stack.

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What is ICPverse?

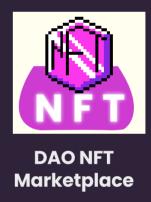


'ICPverse' term is made by joining the terms ICP and

ALL THINGS ICP







ICPverse is the first DAO NFT Art Marketplace, IDO Platform and Blockchain Game Launchpad in the ICP ecosystem.

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Initial Dex Offering (IDO) Platform



ICPverse IDO Platform

ICPverse is the First IDO Platform on ICP.

IDO is a fundraising mechanism for early-stage blockchain projects that wish to build on Internet Computer, by distributing tokens to IDO participants and giving them access to projects early in their lifecycles.

It gives the projects immediate liquidity to kickstart their development journeys. And it gives the IDO participants access to deals, which were once only available to a small set of angel and VC investors.

Drawbacks of the current landscape

Due to a lack of IDO platforms on ICP, there has been a limited growth of blockchain projects in the ICP ecosystem, despite ICP being one of the foremost blockchain solutions that exist.

Lack of community inputs in the decision making model of IDO platforms. Mostly communities superficially hold the governance tokens of IDO platforms. They do not have any real say in important decisions like which projects should be given preference for IDOs.

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Initial Dex Offering (IDO) Platform

such as-

A very common scenario is the dumping of IDO tokens just after they are listed by speculative interests. It damages the enthusiasm around the project in a severe manner. Lack of mentorship beyond the fundraising mechanism is another drawback in the IDO platform space. There is not much in terms of support for projects post fundraising. We are trying to mitigate these drawbacks with features

Community participation

Token holders of ICPverse wil directly participate in all major decisions taken on the IDO platform.



Incentives for long term Holders



Long term HODL of IDO tokens will be encouraged by giving those users priority allocation and discounts to new IDOs, and many more such incentives.

Mentorship

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Dedicated support and mentorship from ICPverse team (also it's partners and advisors) will be provided to IDO projects post fundraising to ensure their long-term successes.



IGO (Initial Game Offering) Launchpad



ICPverse IGO Launchpad

ICPverse is also the First IGO Platform on ICP.



PoD (Print on Demand)

Artists will directly be able to connect with our Printing Partners in a decentralised manner. NFTs in printing business will lead to explosive growth in revenues for both NFT Artists and Publishing **Businesses**





DAO NFT Marketplace

Advanced Analytics Advanced analytics in terms of

intuitive data visualisations and filters will be provided for users to make more informed decisions on the marketplace.

NFT Collateral & Loan

Just like paintings traditionally have been collateralized to raise money from the markets, NFT collectors will be able to collateralize their NFT assets to raise liquidity. Users will be able to generate yields similar to staking rewards, just by holding their NFTs.



NFT launchpad



DAO

Help with minting process. Arranging mentorship sessions with folks behind successful NFT projects. Shoutouts for your cool art pieces on our social media.









IDO Platform

DAO (Decentralized Autonomous Organization) is a decentralized form of governance structure that is controlled and managed by its community members. It is not impacted by any centralized authority or third party.



Through ICPverse DAO, ICPverse Token Holders will be able to directly govern ICPverse in the following ways:-

Submission of Proposals: A small amount of ICPverse tokens will be required to create new proposals on the DAO. All submissions will be of the binary format (Yes/ No) and must get a minimum threshold of votes to be considered as accepted.

Voting on Proposals: Each user holding ICPverse tokens can vote on proposals. A small fee would be required to vote on proposals.

Incentives for participation in DAO: Incentives in terms of discounts and priority allocations to IDOs will be provided as incentives to high activity DAO participants.

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Tokenomics

Tokenomics Team Locked until: 9 months Vesting: 10% every month **Development and Marketing** Locked until: TGE Vesting: 10% every month Incentives for community 5.2% Locked until: TGE Vesting: 10% every month linearly 16% Treasury Locked until: 7 days post TGE Vesting: 8% every month post 7 days **Public sale** 9.6% Price: \$0.24 Locked until: TGE **25% unlock on TGE** Vesting: 10% every month linearly after month 1 5.1% Advisor Locked until: 3 months Vesting: 10% every month post 3 months 5.9% **Private sale** Price: \$0.18 Locked until: TGE **10% unlock on TGE** Vesting: 10% every month linearly after month 1 9.3% Seed sale

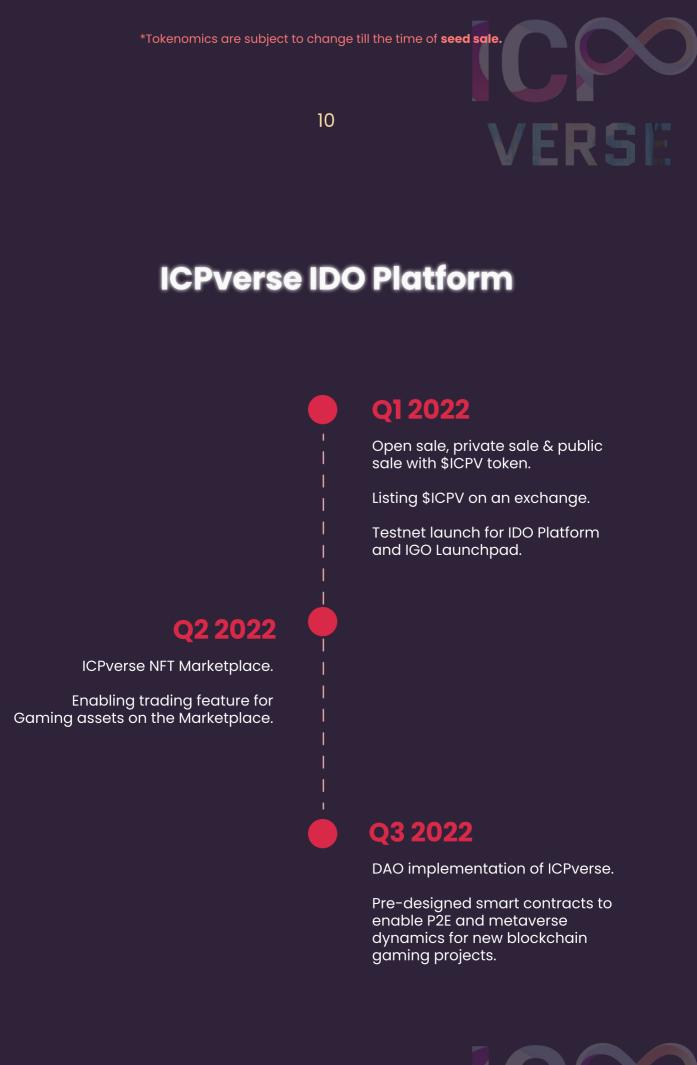
Price: \$0.12 Locked until: TGE **5% unlock on TGE** Vesting: 10% every month linearly after month 1

\$ICPV will be the **SINGLE** token for utility and governance on ICPverse IDO Platform, IGO Launchpad and **DAO NFT Marketplace**

30.5%

TOKEN UTILITY

- Participation in IDOs. Creating and voting on proposals in DAO. • As an additonal medium of exchange on the NFT Marketplace.
- Discounts in PoD services for holding a minimum number of \$ICPV in wallets.
- · Verified listings on DAO NFT Marketplace will require a minimum number of \$ICPV tokens in the project's wallet.



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